

Kindel Grand Rapids

Announces the Facets Collection

Furniture World News

By Nic Ledoux on 10/12/2018



Kindel Grand Rapids recently announced the Facets Collection, which includes a comprehensive and wide-ranging chest and credenza program.

The Facets Collection allows you to choose from door, drawer chests or credenzas in three sizes and includes luxury features such as veneer, leather, finish, trim and overlay patterns. Multiple hardware choices are available including custom choices designed by Kindel Grand Rapids.

President and CEO of Kindel Grand Rapids, Rob Burch, explains, “With Facets, we bring a platform-based program with an array of luxury options, more luxury-focused, which is our niche. We reach a broader audience with the starting price points, and when you combined that with the robust luxury options, we think we have a winner.”

The Facets Collection for chests is launching at the furniture market in High Point, NC beginning Friday, October 12 at the Kindel Grand Rapids showroom located at 200 Steele Building, Suite 103. Facets is available through qualifying retail stores, interior designers and trade showrooms, including all Baker showrooms nationwide.

More about Kindel Grand Rapids: Kindel Grand Rapids is an American, luxury furniture brand that includes Kindel, Karges, Councill, and Councill Contract. Based in Grand Rapids, MI, the company is committed to bench-made methods and hand craftsmanship and today is uniquely positioned as the preeminent source for luxury furniture made in the United States.

The Kindel Furniture brand, known for 100% American-made furniture, has been in operation since 1901 and in Grand Rapids since 1912. The company enjoys a reputation for superior execution, hand craftsmanship and timeless design. The brand's many partnerships and collaborations include furniture collections with Dorothy Draper and Company, The Winterthur Museum, Mario Buatta, Eric Cohler, Robyn Branch, Julie Browning Bova, Jeffery Roberts, and Dale Campbell.

Furniture Industry News and in depth magazine articles for the furniture retail, furniture manufacturers, and furniture distributors.

[Read other articles by Nic Ledoux](#)